



NEWS RELEASE

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Forget COVID-19, Voters Want to Hear Directly from Political Candidates At Their Doorsteps

Edina, Minnesota, Wednesday, May 27 – Campaigning used to be all about shaking hands and knocking on doors of potential voters, but then came the Coronavirus.

Political candidates in all parties, running for elective office want to know when they can get out in their communities and start knocking on people's doors, so they can have those important conversations with potential voters.

American Majority conducted a non-scientific survey on political candidates canvassing neighborhoods knocking on doors during the Coronavirus epidemic. 493 individuals participated in the seven-question survey over seven days' time, Tuesday, May 12 – Tuesday, May 19, 2020.

By 58% to 42%, potential voters said they would be supportive of political candidates, regardless of party, knocking on the door of their home TODAY to discuss politics and the issues of the day. This jumps even higher to 67% support of political candidates knocking on doors this fall.

Asked if the potential voters would be more comfortable with answering the door if the political candidate was wearing a protective mask, a whopping 76% said no!

"American voters like to see political candidates up close and personal. They like kicking the tires and looking under the hood, if you will, of potential elected officials, and on the flip side of that, candidates want to look potential voters in the eye and shake their hands to gain their trust and votes," said Lonny Leitner, Chief of Staff of American Majority.

For full door knocking survey results please visit www.AmericanMajority.org/doorknockingsurveyresults

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About American Majority - American Majority (AM) is the nation's premier conservative training organization, helping put in place a truly unique, separate political infrastructure—for use before, during and after election dates. As a 501c(3) non-partisan, nonprofit, AM continually trains, organizes, mobilizes, and equips new grassroots conservative leaders. AM believes meaningful, lasting political change starts not in Washington, but at state and local levels, where most actual government decisions and spending occurs. AM focuses on winning on the issues, and on giving candidates, campaigns, and activists the tools and technology to see the best policies adopted in the modern climate. Best-in-business speakers present cutting-edge topics to empower men and women to 1) run for office and 2) promote liberty through political activism. AM brings you the top conservative political training in the nation. Thousands are trained each year in communities across the country to be catalysts for authentic change in government. Since 2008, we have held over 1,300 trainings across all 50 states. We're even more proud of what they've accomplished with the things they learned.